



**FACTORS THAT AFFECT EMPLOYEE ENGAGEMENT
IN AIROD SDN BHD**

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**BACHELOR OF BUSINESS ADMINISTRATION
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DECLARATION OF ORIGINAL WORK



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- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
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ABSTRACT

The purpose of the research was to identify factors that affect employee engagement in Airod Sdn Bhd. The factors consist of three independent variables which are leadership, rewards and recognition, and communication whereas employee engagement becomes the dependent variable in this study. The research was carried out with the sample size of minimum 132 employees from the total population of 200 employees in Airod Sdn Bhd. Moreover, the data has been collected by using a survey questionnaire that need to be answered by respondents. In addition, the researcher used Convenience Sampling method in order to gain the data from respondents. Based on the result, the findings show a significant correlation between the dependent variable and independent variables.